

# Toronto

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio Two	1.9	2.0	1.4	1.6	.9	.8
CBC Radio One	10.0	8.9	8.2	8.2	6.2	7.2
AM 640 Toronto	1.9	1.8	.9	1.0	2.8	3.2
Classical 96.3 FM	5.1	5.3	1.9	2.5	1.8	1.8
102.1 The Edge	3.8	3.6	2.9	2.5	7.0	6.1
News Talk 1010 CFRB	5.6	5.1	2.7	1.7	2.8	2.8
680 News	6.1	6.5	5.3	6.1	8.1	8.3
Flow 93.5	2.4	2.6	1.9	2.2	3.3	2.4
AM 740 Prime Time Radio	3.1	3.3	.8	.4	.5	.3
98.1 CHFI-FM	9.2	10.0	13.0	11.7	5.5	6.0
CP24 Radio 1050	.6	.7	.6	.6	.2	.5
104.5 CHUM-FM	8.1	8.8	15.1	16.0	6.6	7.3
Z103.5	4.6	4.5	5.1	5.8	4.9	4.6
Q107	6.3	6.6	5.3	7.0	13.4	12.6
New Country 95.3	1.4	1.3	1.6	1.3	1.4	1.6
92.5 Jack-FM	1.8	2.0	2.0	2.6	3.5	4.0
The FAN 590	2.1	2.0	.3	.2	5.2	4.7
97.3 EZ Rock	5.4	5.5	8.7	9.5	4.0	4.2
Jazz FM 91	2.2	1.9	1.8	.9	1.6	1.3
88.5 The Jewel	1.3	1.5	.8	.3	.3	.7
Virgin Radio 99.9	4.4	4.3	7.4	6.6	3.4	4.4

# Vancouver

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio One	12.4	11.0	8.9	10.9	8.5	8.9
CBC Radio Two	5.9	5.6	4.8	3.5	4.2	4.3
The Beat 94.5	8.4	7.5	8.4	8.6	6.0	5.4
Rock 101	6.4	5.3	4.3	3.8	13.5	10.0
99.3 The Fox	3.5	3.8	2.3	2.1	6.0	7.4
TALK 1410	1.5	1.6	2.2	1.5	1.0	1.3
AM 730 Traffic	.7	.7	.4	.4	1.1	1.1
103.5 QM FM	7.8	8.8	11.1	11.1	4.4	8.3
AM650	2.7	3.3	1.0	1.5	1.1	1.3
JR FM	4.6	5.3	7.0	7.9	3.7	3.4
FM 104.9	2.9	3.9	3.0	4.6	1.8	3.2
96.9 Jack FM	4.9	6.1	7.6	9.5	7.0	8.6
CKNW	10.7	10.1	4.2	2.8	7.8	5.2
100.5 The Peak	1.9	1.0	3.5	1.6	2.7	.8
The Team 1040	4.6	4.0	1.4	1.3	8.9	8.5
News 1130	4.3	5.6	3.1	6.3	4.6	5.5
Virgin Radio 95.3	4.7	4.6	11.1	9.1	3.0	4.3
Praise 106.5	1.4	1.4	2.4	2.6	1.2	1.1

# Calgary

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio One	8.9	10.8	6.8	6.1	6.3	8.0
CBC Radio Two	2.5	3.2	2.1	3.3	1.7	2.0
The Fan 960	2.9	3.2	.6	1.0	5.6	7.2
X92.9	3.9	3.7	3.1	2.8	5.1	4.8
660 News	3.9	3.0	3.4	2.9	4.8	3.1
Q107	3.9	3.3	2.7	1.4	4.8	6.2
Fuel 90.3	1.8	1.8	2.7	2.0	2.6	3.3
XL 103 FM	6.5	5.5	8.2	6.8	4.9	5.1
Lite 96	6.5	8.2	10.4	13.1	5.0	4.8
QR 77	9.5	9.1	3.5	3.5	5.7	7.5
Vibe 985	9.3	9.1	12.5	11.8	4.8	6.6
The New 97.7	3.9	3.3	5.7	5.5	4.3	2.3
CJ 92	7.8	5.9	5.7	5.1	15.0	11.4
Energy 101.5	3.4	3.9	4.4	7.2	3.1	2.5
96.9 Jack FM	5.5	5.7	8.5	7.0	7.9	8.3
Classic Country AM1060	1.8	2.0	.7	.5	.3	.6
Country 105	8.6	7.6	9.3	9.0	7.3	5.3

# Edmonton

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio One	7.1	9.2	4.2	7.7	4.7	8.3
CBC Radio Two	2.1	2.7	1.1	2.3	1.4	1.4
The Bear	8.5	6.8	8.6	7.6	14.7	10.6
790 CFCW	4.8	6.9	1.2	1.8	1.4	1.4
EZ Rock 104.9	8.1	8.5	14.5	12.3	3.3	5.3
Team 1260	1.0	1.2	.3	.2	2.3	2.9
The Bounce	9.6	8.9	11.0	11.5	8.2	8.1
Sonic 102.9	6.2	4.6	6.7	3.3	9.2	6.6
630 CHED	11.4	13.3	4.3	5.0	8.4	12.5
Magic 99	1.9	2.9	3.8	3.1	.8	2.7
iNews 880	1.0	1.1	.4	.6	.6	1.1
K97	6.3	4.2	3.4	2.8	13.9	8.6
CISN Country 103.9 & 104	9.6	8.8	13.9	17.0	8.0	5.2
92.5 Joe-FM	5.5	5.1	8.6	9.0	6.6	6.4
96.3 Capital FM	6.9	4.8	9.0	6.4	7.4	5.0
CKUA	3.0	3.1	1.8	2.1	2.1	3.6

# Winnipeg

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio One	10.9	10.7	9.0	7.8	7.7	4.9
CBC Radio Two	2.9	2.9	1.9	1.9	3.2	1.0
QX 104	7.9	8.9	10.1	11.4	3.9	7.2
1290 CFRW	2.2	3.2	2.6	3.1	1.4	2.3
99.9 BOB FM	7.8	7.6	13.7	11.6	10.5	10.9
Curve 94.3	3.5	3.5	5.6	3.3	3.7	4.6
100.7 Hank-FM	.9	1.3	1.0	.8	1.6	1.7
92 CITI FM	6.9	8.1	4.7	5.2	16.4	18.4
99.1 Groove FM	1.8	1.8	2.2	2.3	2.0	1.7
Power 97	7.2	6.6	5.3	5.8	15.9	13.8
CJOB 68	17.6	15.6	7.4	5.5	12.2	10.3
Hot 103	10.5	10.0	14.8	17.4	7.6	6.6
102.3 Clear FM	8.5	8.0	13.1	15.4	5.5	6.0

# Ottawa-Gatineau

## % Share of Hours Tuned

(Mon.-Sun, 5a-1a)

Source: BBM S2 2009

Station	A12+ Survey 2 '09	A12+ Survey 1 '09	W25-54 Survey 2 '09	W25-54 Survey 1 '09	M25-54 Survey 2 '09	M25-54 Survey 1 '09
CBC Radio One	13.0	11.7	12.0	10.1	10.5	10.0
CBOF-FM 90,7 Ottawa-Gatineau	4.1	4.1	3.6	3.8	4.1	3.6
CBC Radio Two	3.4	2.6	1.3	1.6	3.5	1.4
Espace Musique 102,5	1.0	1.4	.7	1.3	.5	1.0
The TEAM 1200	3.0	2.7	.5	.9	5.7	5.8
580 CFRA	9.6	9.8	4.1	4.9	6.8	9.5
Tag Radio	.7	.4	1.0	.5	1.3	.5
CHEZ 106	6.0	6.0	3.9	4.9	11.9	12.3
Planete FM97.1	3.3	2.6	3.0	2.4	1.0	.8
Hot 89.9	9.5	10.0	11.6	11.7	5.6	8.6
Live 88.5	2.1	2.3	1.9	2.9	3.8	4.5
Rock Détente 94,9 Gatineau	6.6	6.8	11.9	10.8	4.1	5.0
KISS-FM	2.8	2.2	5.5	4.8	3.7	1.3
Oldies 1310	.9	1.5	.5	1.2	.2	1.1
Majic 100	6.9	7.9	12.9	11.4	4.8	4.4
Le FM parle de L'Outaoua	2.5	2.5	1.3	1.2	2.1	1.7
The Jewel	3.4	4.2	1.4	3.2	1.1	.5
Y101	3.5	4.3	3.1	4.3	4.1	3.5
93.9 BOB-FM	3.2	3.3	5.6	6.4	4.4	4.6
Virgin Radio 106.9	4.0	4.4	4.1	2.9	7.5	7.5
Energie 104,1	3.4	3.7	4.2	4.1	5.4	5.5